



EXPERIENCES UNFORGETTABLE

**Date: May 22, 2025**

To,  
Corporate Relationship Department,  
**BSE Limited,**  
P J Towers, Dalal Street,  
Fort, Mumbai - 400001

**Scrip Code: 544248**

**Scrip Name: MCEL**

**Subject: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015: Press Release titled " Mach Conferences & Events Limited Partners with Cordelia Cruises, Leveraging India's Booming Cruise Tourism Market "**

Dear Madam/Sir,

Please find enclosed herewith copy of the Press Release titled "Mach Conferences & Events Limited Partners with Cordelia Cruises, Leveraging India's Booming Cruise Tourism Market", being released today.

The same is also being uploaded on the Company's website at [www.machconferences.com](http://www.machconferences.com).

This is for your information and record.

Your Sincerely,

For **MACH CONFERENCES AND EVENTS LIMITED**  
**(Formerly known as Mach Conferences & Events Private Limited)**

Amit Bhatia  
**(Chairman & Managing Director)**  
**DIN: 00351412**

**Encl.: As above**

## **Mach Conferences & Events Ltd.**

**(Formerly known as Mach Conferences & Events Pvt. Ltd.)**

CIN No. L74110DL2004PLC126130

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## Media Release

### Mach Conferences & Events Limited Partners with Cordelia Cruises, Leveraging India's Booming Cruise Tourism Market

**Delhi NCR, 22 May 2025:** Mach Conferences & Events Limited (**BSE: 544248**), India's leading MICE (Meetings, Incentives, Conferences, and Exhibitions) company, is proud to announce its appointment as a **Distributor** for **Cordelia Cruises**, India's premier luxury cruise line. This strategic partnership marks a significant milestone in Mach Conferences' expansion, simultaneously enhancing its **B2C portfolio** and driving **B2B growth** in the luxury travel and event management sectors.

### **The Indian Cruise Industry: A Catalyst for Growth**

India's cruise tourism industry is undergoing a transformation, supported by strategic government initiatives, infrastructure investments, and rising demand for premium travel experiences. Currently valued at **US\$229.96 million (2025)**, the sector is projected to grow at a **CAGR of 8.53%**, reaching **US\$319.05 million by 2029**.

India's geographical advantages, including a **7,500 km coastline** and **14,500 km of inland waterways**, position the country as a future global cruise hub. Key highlights of the sector's growth include:

- **Passenger Projections:** From **950,000 passengers by 2030** to **4.5 million by 2047**.
- **Infrastructure Advancements:** The state-of-the-art ₹556 crore **Mumbai International Cruise Terminal (MICT)**, capable of accommodating **10,000 passengers daily**.
- **Policy Reforms:** Simplified e-visa facilities, reduced port charges, and priority berthing for cruise ships.

### **Mach Conferences & Cordelia Cruises: A Strategic Synergy**

Cordelia Cruises, celebrated for its luxury offerings and world-class hospitality, aligns seamlessly with Mach Conferences' mission to deliver exceptional experiences. This partnership allows Mach Conferences to expand its **B2C portfolio** by offering exclusive access to Cordelia's itineraries, catering to discerning travellers and luxury seekers. Additionally, the collaboration is poised to strengthen **B2B growth**, enabling the company to create bespoke cruise-based solutions for corporate events, incentive travel, and group tours.

**"This partnership with Cordelia Cruises is a pivotal step in our journey to redefine luxury travel and event management. It bolsters our B2C offerings while opening new avenues for B2B growth. As the Indian cruise market experiences unprecedented expansion, we are proud to lead the way in offering transformative experiences to our clients,"** said Mr. Amit Bhatia, Chairman & Managing Director of Mach Conferences & Events Limited.



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## Strategic Vision

Mach Conferences' appointment as a Key Distributor for Cordelia Cruises aligns with the company's vision to leverage India's booming cruise tourism market. This move also complements the government's **Cruise Bharat Mission**, targeting **5 million passengers by 2047**, and positions the company as a trailblazer in luxury travel and event management.

### About Mach Conferences and Events Limited:

A pioneer in the MICE industry, MACH Conferences and Events Limited has set a high standard in successfully arranging, coordinating and carrying out formal Meetings, Incentives, Conferences and Events across the globe. The Company has more than 21 years of experience with certifications from eminent bodies like **IATA, ADTOI, IATO** and **PATA**.

Having conducted over 300+ large and medium-size events in previous 3 years involving over 30 of the most elite brands, it takes pride in claiming to be among the supreme performers in the MICE industry. Not only in the Indian subcontinent, but our wings span across multiple countries. The company has top-notch set of experts with varied expertise apart from being blessed with an in-depth and updated knowledge of the MICE Industry. As a result, they know this sector inside out, better than the rest.

### For further information, please contact:

**Mach Conferences and Events Ltd.**

**Adfactors PR Pvt. Ltd.**

**Ms. Yashashvi Srivastava**

**Ms. Samruddhi Bane/ Mr. Aditya Tikare**

Company Secretary

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## Safe Harbour

This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Mach Conferences’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, several risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Mach Conferences undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.

**Source:** Statista, Swarajya Marg, Maritime Executive, The Ground Zero Post, TravelTrendsToday, Travel and Tour World, Rediff Money, Travel Biz Monitor