



EXPERIENCES UNFORGETTABLE

Date: August 26, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

Scrip Code: 544248

Scrip ID: MCEL

Dear Sir/Madam,

Sub: Communication to Shareholders: Dividend for FY 2024-25 – Intimation on Tax Deduction at Source (TDS) / Withholding Tax on Dividend

Pursuant to the changes introduced by the Finance Act, 2020, Dividend Distribution Tax has been abolished with effect from April 01, 2020 and the Dividend income has become taxable in the hands of the Shareholders.

In this regard, please find enclosed an e-mail communication which has been sent to all the Shareholders whose e-mail addresses are registered with the Company/ Company's Registrar and Share Transfer Agent viz. Skyline Financial Services Private Limited or Depositories, inter alia, indicating the process and documentation required for claiming tax exemption on dividend.

You are requested to take the document on record.

Yours faithfully,

For **Mach Conferences and Events Limited**

Yashashvi Srivastava
Company Secretary & Compliance Officer

Encl. as above

Mach Conferences & Events Ltd.

(Formerly known as Mach Conferences & Events Pvt. Ltd.)

CIN No. L74110DL2004PLC126130

Corp. Office: C-127, 2nd Floor, Sector - 2, NOIDA (Delhi NCR) -201301, UP (INDIA) Ph: +91 120 4747000

Registered Office: 2nd Floor, Back Side, Office no. 4, Master Space, Plot no.27, KH/Mustatil, No.154, Killa No.19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No.2, Najafgarh, New Delhi - 110043.

Mumbai Office : K Raheja platinum, Saugbaug lane,
off Andheri Kurla road, Marol, Andheri East, Mumbai 400059.

Email: info@machconferences.com | Website : www.machconferences.com





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MACH CONFERENCES AND EVENTS LIMITED
(CIN: L74110DL2004PLC126130)

Reg. office - Office No-4, 2nd/Floor, Master Space Plot No-27 Kh/Mustatil No-154 Killa No-19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No- 2, South West Delhi, New Delhi, - 110043

E-mail Address: - info@machconferences.com

Website: - www.machconferences.com

Phone: - +91-1204747000

THIS COMMUNICATION IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

Name of the Shareholder:

Date: 25-08-2025

Ref: Folio / DP Id & Client Id No:

Subject: Communication to Shareholders concerning the Deduction of Tax at Source (TDS) on Dividend payout from the Company for the Financial Year (FY) 2024-25

Dear Shareholder,

We are pleased to inform you that the Board of Directors of the Company, at its Meeting held on 23rd May, 2025 has recommended a dividend of Rs. 1.00/- (10%) per Ordinary (Equity) share of Rs. 10/- each for the Financial Year ended 31st March, 2025.

The Dividend will be paid after 12th September, 2025, subject to the approval of Members at the 21st Annual General Meeting ("AGM") scheduled to be held on Friday, 12th September, 2025.

In terms of Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Record Date has been fixed as 5th September, 2025 for the purpose of determining the eligibility of shareholders for payment of Dividend, if declared by the Shareholders in the ensuing Annual General Meeting.

As you are aware that pursuant to the Income Tax Act, 1961 ("the Act"), as amended by the Finance Act, 2020, dividends paid or distributed by a company on or after 1st April, 2020 shall be taxable in the hands of the shareholders. The Company shall, therefore, be required to deduct tax at source ("TDS") at the time of making the payment of the dividend at the rates applicable on the amount distributed to the shareholders, if approved at the forthcoming AGM.

All shareholders are requested to ensure that the details such as Permanent Account Number (PAN), residential status, category of shareholder (e.g. Domestic Company, Foreign Company, Individual, Firm, LLP, HUF, Foreign Portfolio Investor (FPI), Foreign Institutional Investor

(FII), Government, Trust, Alternate Investment Fund - Category I, II or III, etc.), email id and address are updated, in their respective demat account(s) maintained with the Depository Participants.

This communication provides a brief of the applicable TDS provisions under the Act for Resident and Non-Resident shareholder categories.

I. FOR RESIDENT SHAREHOLDERS

Tax is required to be deducted at source under Section 194 of the Act at the rate of 10% on the amount of dividend where shareholders have registered their valid PAN. In case shareholders do not have PAN or have invalid PAN or have not registered their valid PAN details with their Depository Participant / the Company's Registrar and Transfer Agent or shareholder's PAN is not linked with Aadhar, TDS at the rate of 20% shall be deducted under Section 206AA of the Act.

a. Resident Individuals

No tax shall be deducted on the dividend payable to resident individuals if:

- i. Total dividend amount to be received by them from the Company during the Financial Year (FY) 2025 -26 does not exceed Rs. 10,000/-; or
- ii. The shareholder provides Form 15G (applicable to individuals) / Form 15H (applicable to individuals who are 60 years and above), provided that all the required eligibility conditions are met. Please note that all fields are mandatorily to be filled up and the Company may at its sole discretion reject the form, if it does not fulfil the prescribed requirement of law; or
- iii. Exemption certificate, if any, issued by the Income-tax Department.

Note: Recording of PAN for the registered Folio/DP Id-Client Id is mandatory.

b. Resident Non-Individuals

➤ No tax shall be deducted on the dividend payable to the following resident non-individuals where they provide details and documents as per format of Declaration regarding Category and Beneficial Ownership of shares.

i. Insurance Companies: Self-declaration that it qualifies as 'Insurer' as per Section 2(7A) of the Insurance Act, 1938 and has full beneficial interest with respect to the ordinary shares owned by it along with self-attested copy of PAN card and certificate of registration with Insurance Regulatory and Development Authority (IRDA)/ LIC/ GIC.

ii. Mutual Funds: Self-declaration that it is registered with SEBI and is notified under Section 10(23D) of the Act along with self-attested copy of PAN card and certificate of registration with SEBI.

iii. Alternative Investment Fund (AIF): Self-declaration that its income is exempt under Section 10(23FBA) of the Act and they are registered with SEBI as Category I

or Category II AIF along with self-attested copy of the PAN card and certificate of AIF registration with SEBI.

iv. New Pension System (NPS) Trust: Self-declaration that it qualifies as NPS trust and income is eligible for exemption under Section 10(44) of the Act and being regulated by the provisions of the Indian Trusts Act, 1882 along with self-attested copy of the PAN card.

v. Recognized Provident Fund: Self-attested copy of a valid order from Commissioner under Rule 3 of Part A of Fourth Schedule to the Act or self-attested valid documentary evidence (e.g. relevant copy of registration, notification, order, etc.) in support of the provident fund being established under a scheme framed under the Employees Provident Funds Act.

vi. Approved Superannuation Fund: Self-attested copy of valid approval granted by Commissioner under Rule 2 of Part B of Fourth Schedule to the Act.

vii. Approved Gratuity Fund: Self-attested copy of valid approval granted by Commissioner under Rule 2 of Part C of Fourth Schedule to the Act.

viii. National Pension Scheme: A declaration that the NPS is exempt under Section 10(44) of the Act and registration taken under Pension Fund Regulatory and Development Authority Act, 2013.

ix. Other Non-Individual shareholders: Self-attested copy of documentary evidence supporting the exemption along with self-attested copy of PAN card.

[Click Here](#) to download Declaration regarding Category and Beneficial Ownership of shares.

➤ In case a shareholder is Government (Central/State), no TDS is required to be deducted as per Section 196(i) of the Act.

- c. In case shareholders (both individuals or non-individuals) provide certificate under Section 197 of the Act for lower / Nil withholding of taxes, rate specified in the said certificate shall be considered on submission of self-attested copy to the Company.

II. FOR NON-RESIDENT SHAREHOLDERS

a. As per Domestic Tax Law

Taxes are required to be withheld in accordance with the provisions of Section 195 of the Act at the applicable rates in force.

As per the relevant provisions of Section 195 read with section 115A of the Act, the withholding tax shall be at the rate of 20% (plus applicable surcharge and cess) on the amount of Dividend payable to them.

In case of GDRs and FII/FPIs, the withholding tax shall be as per the rates specified in Section 196C and 196D of the Act respectively plus applicable surcharge and cess on the amount of Dividend payable to them.

For non-resident shareholders who are tax residents of Notified Jurisdictional Area as defined under Section 94A(1) of the Act, tax will be required to be deducted @30%. For Sovereign Wealth Fund, Pension Funds, Other bodies notified under Section 10(23FE) of the Act, self-declaration is required to be provided substantiating fulfilment of conditions prescribed under the aforesaid Section of the Act.

[Click here](#) to download Declaration by Sovereign Wealth Fund, Pension Funds, Other bodies notified under Section 10(23FE) of the Act.

In case non-resident shareholders provide a certificate issued under Section 197/195 of the Act for lower/Nil withholding of taxes, rate specified in the said certificate shall be considered on submission of self-attested copy of the same.

b. As per Double Tax Avoidance Agreement (DTAA)

As per Section 90 of the Act, the non-resident shareholder has the option to be governed by the provisions of the DTAA between India and the country of tax residence of the shareholder, if they are more beneficial to them. For this purpose, i.e. to avail DTAA benefit, the non-resident shareholders are required to submit the following:

- i. Self-attested copy of the PAN card allotted by the Indian Income Tax authorities.
 - ii. Self-attested copy of Tax Residency Certificate (TRC) for Financial Year 2025-26 obtained from the tax authorities of the country of which the shareholder is a resident.
 - iii. Shareholders who have PAN and propose to claim treaty benefit need to mandatorily file the Form 10F online at the <https://eportal.incometax.gov.in/> with effect from 1st April, 2023 to avail the benefit of DTAA.
 - iv. Self-declaration by shareholder confirming treaty eligibility requirement and beneficial ownership requirement for Financial Year 2025-26.
- [Click here](#) to download Declaration regarding Tax Residency and Beneficial Ownership of shares.
- v. Self-declaration by the non-resident shareholder of having no Permanent Establishment in India in accordance with the applicable Tax Treaty.
 - vi. In case of FII and FPI, copy of SEBI registration certificate.
 - vii. In case of shareholder being tax resident of Singapore, letter issued by the competent authority or any other evidence demonstrating the non-applicability of Article 24 - Limitation of Relief under India-Singapore DTAA.

It is recommended that shareholders should independently satisfy their eligibility to claim DTAA benefit including meeting of all conditions laid down by DTAA.

Kindly note that the Company is not obligated to apply beneficial DTAA rates at the time of tax deduction / withholding on dividend amounts. Application of beneficial rate as per DTAA for the purpose of withholding taxes shall depend upon completeness and satisfactory review by the Company of the documents submitted by the non-resident shareholder.

Shareholders who are exempted from TDS provisions through any circular or notification may provide documentary evidence in relation to the same to enable the Company in applying the appropriate TDS on Dividend payment to such shareholder.

III. TDS TO BE DEDUCTED AT HIGHER RATE IN CASE OF AADHAAR IS NOT LINK WITH PAN

As per Section 139AA of the Act, every person who has been allotted a PAN and who is eligible to obtain Aadhaar was required to link the PAN with Aadhaar latest by 31st May, 2024. In case of failure to comply with this, the PAN allotted shall be deemed to be invalid / inoperative and tax shall be deducted at the rate of 20% as per the provisions of Section 206AA of the Act. The Company will be using functionality of the Income-tax Department for determination of status of PAN (operative/inoperative) for the purpose of Section 206AA of the Act.

IV. DECLARATION UNDER RULE 37BA

In case the dividend income is assessable to tax in the hands of a person other than the registered shareholder as on 5th September, 2025, in terms of Rule 37BA of the Income Tax Rules, 1962, the registered shareholder is required to furnish a declaration containing the name, address, PAN of the person to whom TDS credit is to be given and reasons for giving credit to such person on or before 5th September. No request in this regard would be accepted by the Company/ Company's Registrar and Share Transfer Agent viz **Skyline Financial Services Pvt. Ltd** (RTA) after the said date.

V. FOR SHAREHOLDERS HAVING MULTIPLE ACCOUNTS UNDER DIFFERENT STATUS / CATEGORY

Shareholders holding Ordinary shares under multiple accounts under different status / category and single PAN, may note that, higher of the tax as applicable to the status in which shares are held under a PAN will be considered on their entire holding in different accounts.

VI. NSDL's TAX SERVICE

The Resident Non-Individual Members such as Insurance companies, Mutual Funds, AIF and other domestic financial institutions established in India and Non-Resident Non-Individual Members such as FPI may submit the relevant forms, declarations and documents through their respective custodians who are registered with NSDL for tax services, on or before the aforesaid timelines.

VII. SUBMISSION OF TAX RELATED DOCUMENTS

Kindly note that the aforementioned documents are required to be submitted on or before 5th September, 2025 in order to enable the Company to determine and deduct appropriate TDS/withholding tax rate. No communication on the tax determination/deduction shall be entertained post 5th September, 2025.

The above-referred documents submitted by you will be verified by us and we will consider the same while deducting the appropriate taxes, if any, provided that these documents are in accordance with the provisions of the Act.

[Click Here](#) submit the Tax Exemption Forms online.

Notes:

- i. All the above referred tax rates will be enhanced by surcharge and cess, wherever applicable.
- ii. In case the tax on said dividend is deducted at a higher rate in the absence of receipt of the aforementioned details/documents from you or incomplete documents, there would still be an option available with you to file the return of income and claim an appropriate refund, if eligible. No claim shall lie against the Company for such higher taxes deducted.
- iii. The tax credit can also be viewed in Form 26AS by logging in with your credentials (with valid PAN) at TRACES <https://www.tdscpc.gov.in/app/login.xhtml> or the e-filing website of the Income Tax department of India <https://www.incometax.gov.in/iec/foportal/>
- iv. For all self-attested documents, shareholders must mention "certified true copy of the original" on the document. For all documents being submitted by the shareholder, the shareholder undertakes to send the original document(s) on the request by the Company.
- v. Above communication on TDS sets out the provisions of law in a summary manner only and does not purport to be a complete analysis or listing of all potential tax consequences. Shareholders should consult with their own tax advisors for the tax provisions that may be applicable to them.
- vi. We shall arrange to email the soft copy of TDS certificate at your registered email ID in due course, post payment of the dividend.
- vii. In the event of any income tax demand (including interest, penalty, etc.) arising from any misrepresentation, inaccuracy or omission of information provided / to be provided by the shareholder(s), such shareholder(s) will be responsible to indemnify the Company and also provide the Company with all information / documents and cooperation in any appellate proceedings.
- viii. Shareholders holding shares in dematerialized mode are requested to update their records such as tax residential status, PAN, registered email addresses, mobile numbers, bank account details and other details with their relevant Depositories through their Depository Participants. Shareholders holding shares in physical mode are requested to contact the Company's RTA at parveen@skylinerta.com for updating the above-mentioned details. The Company is obligated

to deduct TDS based on the records available with RTA and **no request will be entertained for revision of TDS return.**

Incomplete and/or unsigned forms, declarations and documents will not be considered by the Company for granting any exemption.

In case of any queries, you may write at parveen@skylinerta.com.

Disclaimer: This communication should not be regarded as advice from the Company. Shareholders are advised to seek tax advice concerning their specific tax matters from a qualified tax professional.

Your co-operation in this regard is solicited.

Thanking you,

Yours faithfully,
For **Mach Conferences and Events Limited**

Sd/-
Yashashvi Srivastava
Company Secretary & Compliance officer