



EXPERIENCES UNFORGETTABLE

Date: April 15, 2025

To,
Corporate Relationship Department,
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai - 400001

Scrip Code: 544248

Scrip Name: MCEL

Subject: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015: Press Release titled " Mach Conferences Launches Premium Do Dham Yatra / Char Dham Yatra by Helicopter"

Dear Madam/Sir,

Please find enclosed herewith copy of the Press Release titled "Mach Conferences Launches Premium Do Dham Yatra / Char Dham Yatra by Helicopter", being released today.

The same is also being uploaded on the Company's website at www.machconferences.com.

This is for your information and record.

Your Sincerely,

For **MACH CONFERENCES AND EVENTS LIMITED**
(Formerly known as Mach Conferences & Events Private Limited)

Amit Bhatia
(Chairman & Managing Director)
DIN: 00351412

Encl.: As above

Mach Conferences & Events Ltd.

(Formerly known as Mach Conferences & Events Pvt. Ltd.)

CIN No. L74110DL2004PLC126130

Corp. Office: C-127, 2nd Floor, Sector - 2, NOIDA (Delhi NCR) -201301, UP (INDIA) Ph: +91 120 4747000

Registered Office: 2nd Floor, Back Side, Office no. 4, Master Space, Plot no.27, KH/Mustatil, No.154, Killa No.19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No.2, Najafgarh, New Delhi - 110043.

Mumbai Office : K Raheja platinum, Saugbaug lane,
off Andheri Kurla road, Marol, Andheri East, Mumbai 400059.

Email: info@machconferences.com | Website : www.machconferences.com



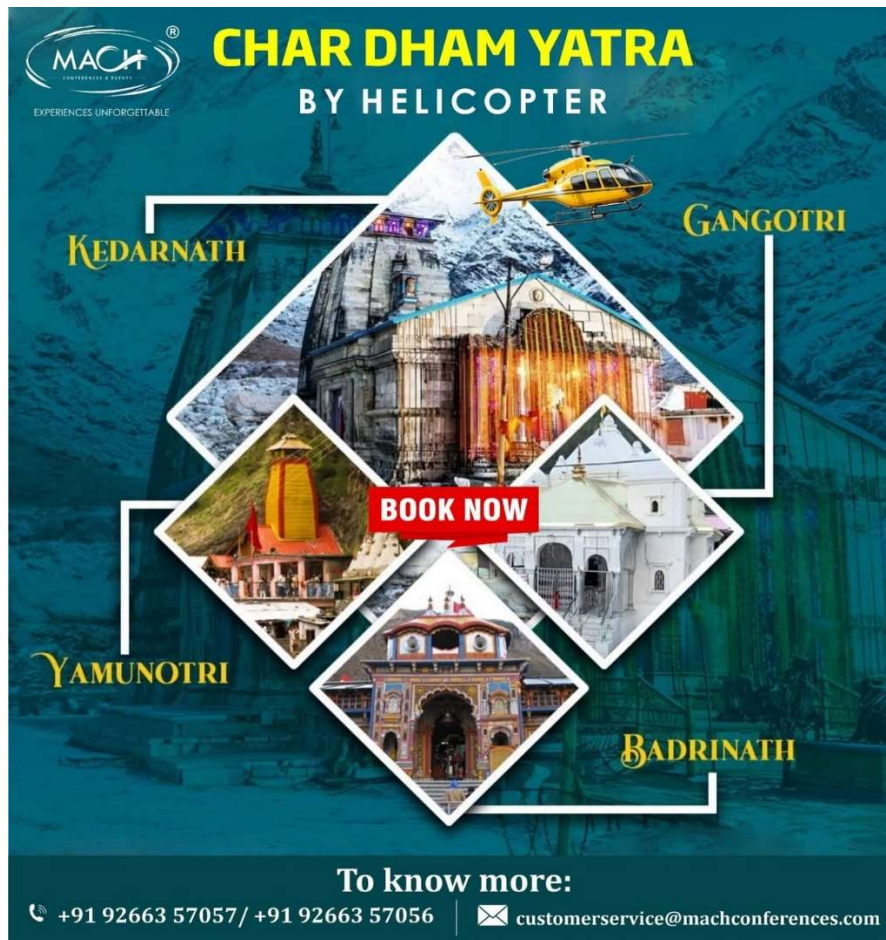
Media Release

Mach Conferences Launches Premium Do Dham Yatra / Char Dham Yatra by Helicopter

An Unforgettable Spiritual Journey with Unmatched Comfort

Delhi NCR, April 15, 2025: Mach Conferences and Events Ltd. (BSE: 544248), a pioneer in the MICE industry, has launched an exclusive **Do Dham Yatra / Char Dham Yatra by Helicopter**, offering devotees a swift, luxurious, and spiritually enriching experience across the four sacred shrines of **Kedarnath, Badrinath, Yamunotri, and Gangotri**.

This premium Yatra package is designed to provide unparalleled convenience, especially for senior citizens, time-constrained professionals, and those seeking a hassle-free pilgrimage through the challenging Himalayan terrain. With helicopter transfers, on-ground assistance, and well-curated services, pilgrims can now experience the divine energy of the Char Dhams in record time — without compromising on comfort or devotion.



The graphic features the MACH logo at the top left. The main title "CHAR DHAM YATRA BY HELICOPTER" is prominently displayed in yellow and white. A yellow helicopter is shown flying over a mountain range. Four diamond-shaped images represent the shrines: Kedarnath, Gangotri, Yamunotri, and Badrinath. A red "BOOK NOW" button is centered over the images. At the bottom, contact information is provided: "To know more:" followed by phone numbers "+91 92663 57057 / +91 92663 57056" and an email address "customerservice@machconferences.com".



EXPERIENCES UNFORGETTABLE

Key Features:

- Aerial access to all four shrines
- VIP Darshan arrangements
- Comfortable accommodations
- Personalized ground support

Distinct Highlights of the Do Dham Yatra (3N/4D)

The **Do-Dham Yatra (3N/4D)** is a thoughtfully curated package designed to make spiritual journeys effortless and memorable. Highlights include:

- **Helicopter Transfers:** Quick and convenient travel, eliminating long treks and weather-related uncertainties.
- **VIP Darshans:** Streamlined access to the holy shrines for a serene and hassle-free experience.
- **Luxurious Accommodations:** Stay at premium hotels such as **Fairfield by Marriott Dehradun** and **Sarovar Portico Badrinath**.
- **Guided Sightseeing:** Explore sacred locales like **Mana Village**, the last Indian village near the Tibetan border.

This initiative reflects Mach Conferences' commitment to creating **unforgettable experiences**, blending tradition with innovation, and making India's holiest pilgrimages accessible to all.

Distinct Highlights of the Char Dham Yatra (5N/6D)

- **Four-Dham Helicopter Coverage:** Swift access to all four shrines, ensuring a time-efficient spiritual journey.
- **Sacred Legends and Locations:** Immerse in the divine narratives of Yamunotri's river goddess, Gangotri's celestial descent, Kedarnath's holy sanctum of Lord Shiva, and Badrinath's sacred abode of Lord Vishnu.
- **Curated Cultural Experience:** Visit Mana Village, India's last settlement near the Tibetan border, and experience its serene charm.
- **Dedicated Hospitality:** From hotel stays to temple visits, Mach Conferences ensures every detail is thoughtfully handled.



EXPERIENCES UNFORGETTABLE

• **Eco-Friendly Pilgrimage:** Helicopter services minimize environmental impact by reducing travel time and foot traffic through sensitive terrains.

Book Your Spiritual Journey Today

Contact us to reserve your spot for an unforgettable spiritual adventure:

☐ +91 92663 57057 / +91 92663 57056

☐ customerservice@machconferences.com

Visit: <https://www.machconferences.com/religious-tourism.html#>

Experience the divine like never before with Mach Conferences & Events. Let us make your pilgrimage sacred, serene, and seamless.

About Mach Conferences and Events Limited:

A pioneer in the MICE industry, MACH Conferences and Events has set a high standard in successfully arranging, coordinating and carrying out formal Meetings, Incentives, Conferences and Events across the globe. The Company has more than 20 years of experience with certifications from eminent bodies like IATA, ADTOI, IATO, and PATA.

Having conducted over 300+ large and medium-size events in previous 3 years involving over 30 of the most elite brands, it takes pride in claiming to be among the supreme performers in the MICE industry. Not only in the Indian subcontinent, but our wings span across multiple countries. The company has top-notch set of experts with varied expertise apart from being blessed with an in-depth and updated knowledge of the MICE Industry. As a result, they know this sector inside out, better than the rest.

For Compliance information, please contact:

Mach Conferences and Events Ltd.

Ms. Yashashvi Srivastava

Company Secretary

Email:

compliance@machconferences.com

Website:

<https://www.machconferences.com/>



EXPERIENCES UNFORGETTABLE

Safe Harbour

This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Mach Conferences’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, several risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Mach Conferences undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.